

TEDROS ROBINSON

Art Direction and Design

email hello@tedrosrobinson.com
phone 206-832-7163
web tedrosrobinson.com

SKILLS

Art Direction
Branding & Visual identity
Presentation development/delivery
Presentation template design
Microsoft PowerPoint
Microsoft Word
Microsoft Excel
Keynote
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Acrobat/Pro
Project management
Vendor management
Infographics/data viz
Print design
HTML/CSS

PRESENTATION CLIENTS

Avvo
Blackboard Inc.
Cisco
City of Seattle
Concur
DocuSign
Jaguar
Juniper Networks
Lexus
Microsoft
Moet Hennessy
NetMotion Wireless
Sephora
Skype
Touch Business Consulting
Xbox

EDUCATION

Associate's Degree, Graphic Design
Art Institute of Atlanta, 1999

EXPERIENCE

Art Director / Senior Designer

Deloitte Digital // 8/2015 - Present

Lead design efforts on marketing production team, responsible for quality control and design fidelity of pursuits, proposals, keynote-level presentations, brochures, POVs/white papers, infographics, web and social assets. Serve as lead in offering-wide rebrand effort, responsible for brand consistency across all production templates, assets and guideline docs. Create training decks around brand standards and best practices. Frequently relied upon to provide insight into project scope and planning. Oversee communications with production vendors on designated projects. Create web-ready press release assets. Develop and ensure brand consistency of internal and external email templates. Lead design for any presentation animation requests. Conceptualize and create printed ads featured in national publications such as *AdWeek* and *AdAge*. Monitor, mentor, and encourage junior designers.

Senior Presentation Designer

Electric Pen // 8/2011 - 12/2014

Served as lead creative on presentations ranging from custom PowerPoint templates to executive-level keynotes. Created complex animation slides for live presentation. Developed skill assessment exercises for the training/on-boarding of junior designers. Responsible for maintaining internal best practices, which included file organization, workflow, and peer proofing system. Partnered with account services to foster optimal client interactions.

Freelance / Contract Graphic Designer

3/2009 - Present

Multi-discipline graphic designer in many forms of media and collateral. Specializing in presentation design since 2011. Has had extensive experience in large-venue conference presentations. Worked pre-production as well as onsite for recurring corporate events, providing backstage design support.

REFERENCES

Available upon request.